

Think Silicon

Ultra Low Power GPUs for Wearables

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The Company



Who we are?

Think Silicon is a privately held company founded in 2007.

What we do?

Development of **low power GPU IP** semiconductor cores for mobile/embedded devices.

Market

Focus is the broader IoT and specifically the “Wearable” market.

Our Mission

*Support and collaborate with our **customers** to create mutual and enduring values in **each phase** of the project.*



Engineering Team

70 years cumulative industrial experience

20 Chip Designs



Multidisciplinary Team



IP portfolio



Patent Pool



40 Publications

Tier1 OEM

under NDA

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mobile graphics

MARKET EVOLUTION

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Past Decade



Display Evolution



Future

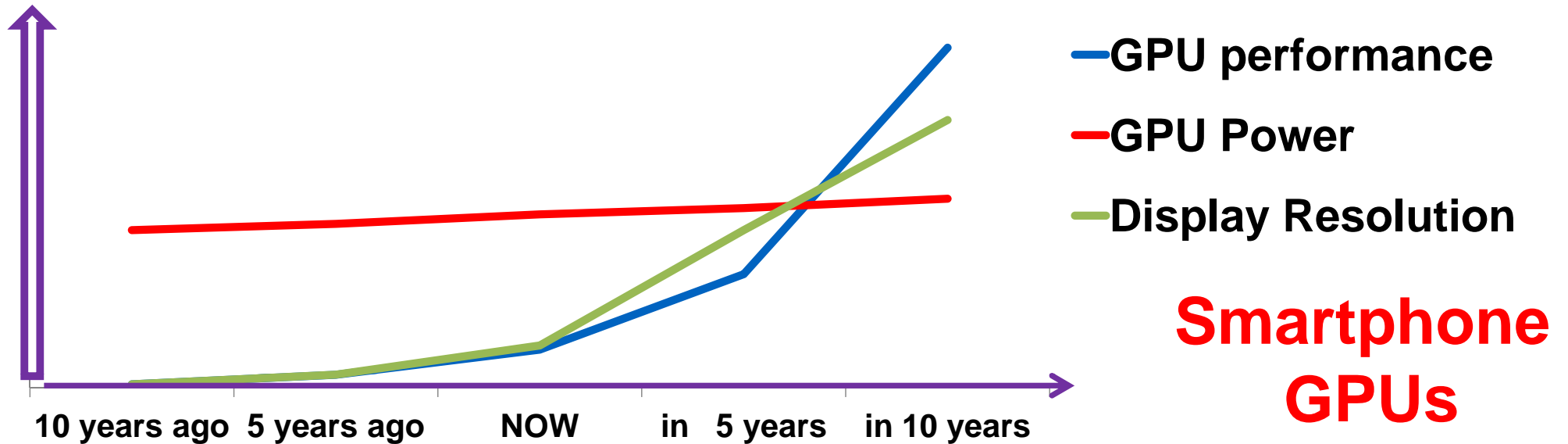
Visualize data from various sources
(Internet of Things paradigm)



Enabling Technology

Graphics Processing Units (GPUs)

Moore's Law in Mobile GPUs



Smartphone GPUs

Applications → in next 5 years will need 4-5x the current GPU perf.

Display resolution → exponential increase (4K displays are here)

BUT... Power → roughly under the same power budget (few hundreds milliwatts)

IoT GPUs: few mWatts (< 3 mW) are devoted to graphics

IoT GPUs need multi-level power optimizations

GPU Challenges

Performance

Time to market

Power consumption



Coming years: Wearable Market



Think Silicon focuses is on the broader **“Wearable”** market with estimated 700 Million shipped devices in the next five years.

“Worldwide spending on wearable technology will reach \$1.4 billion 2014 and **by 2018 is predicted to grow to \$19 billion”**.

GPU Challenges

Power Consumption

Time to market

Performance



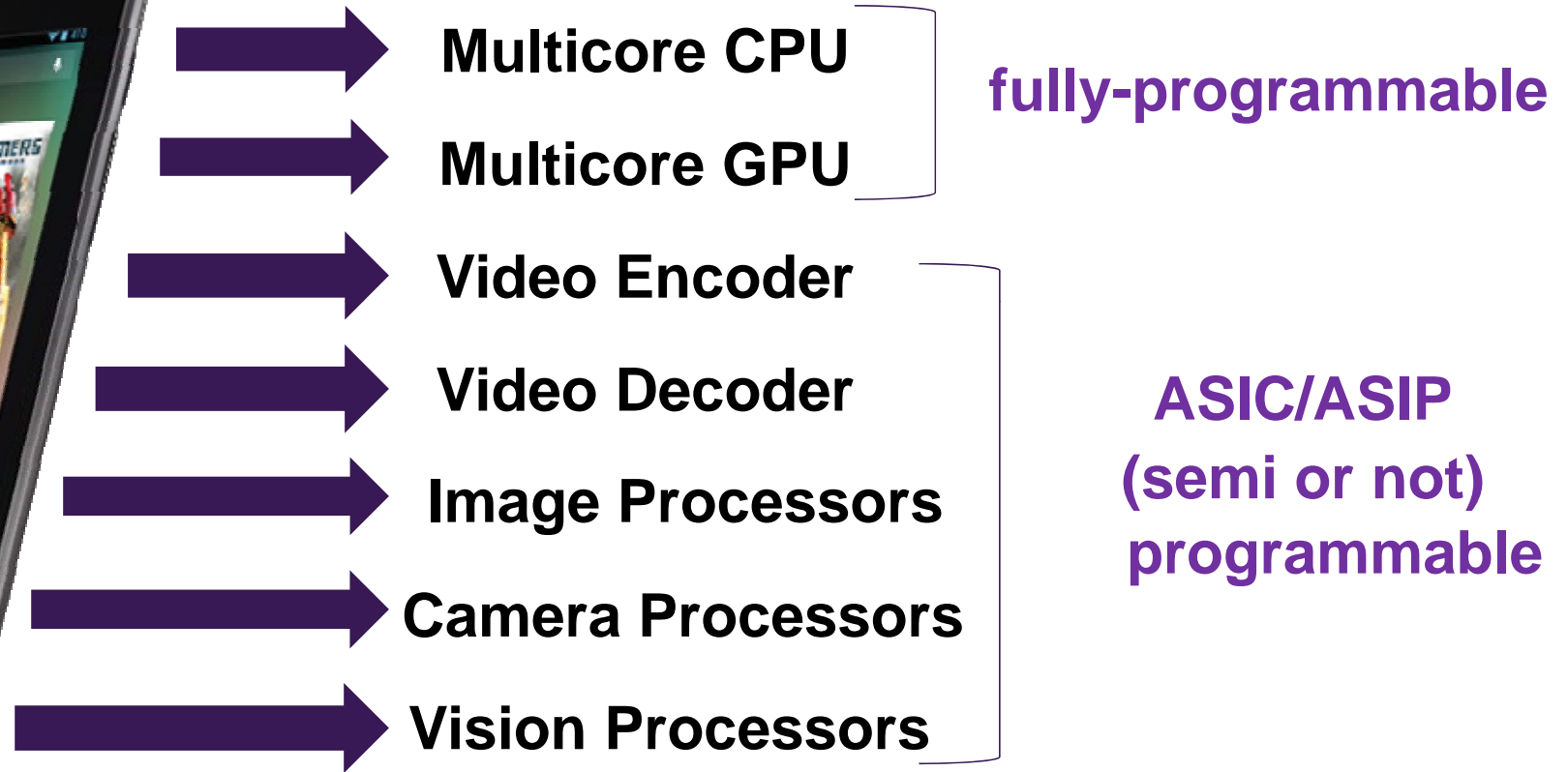
GPU Deadlocks

**Porting GPUs
from the high-end
phones to the
Wearables failed**



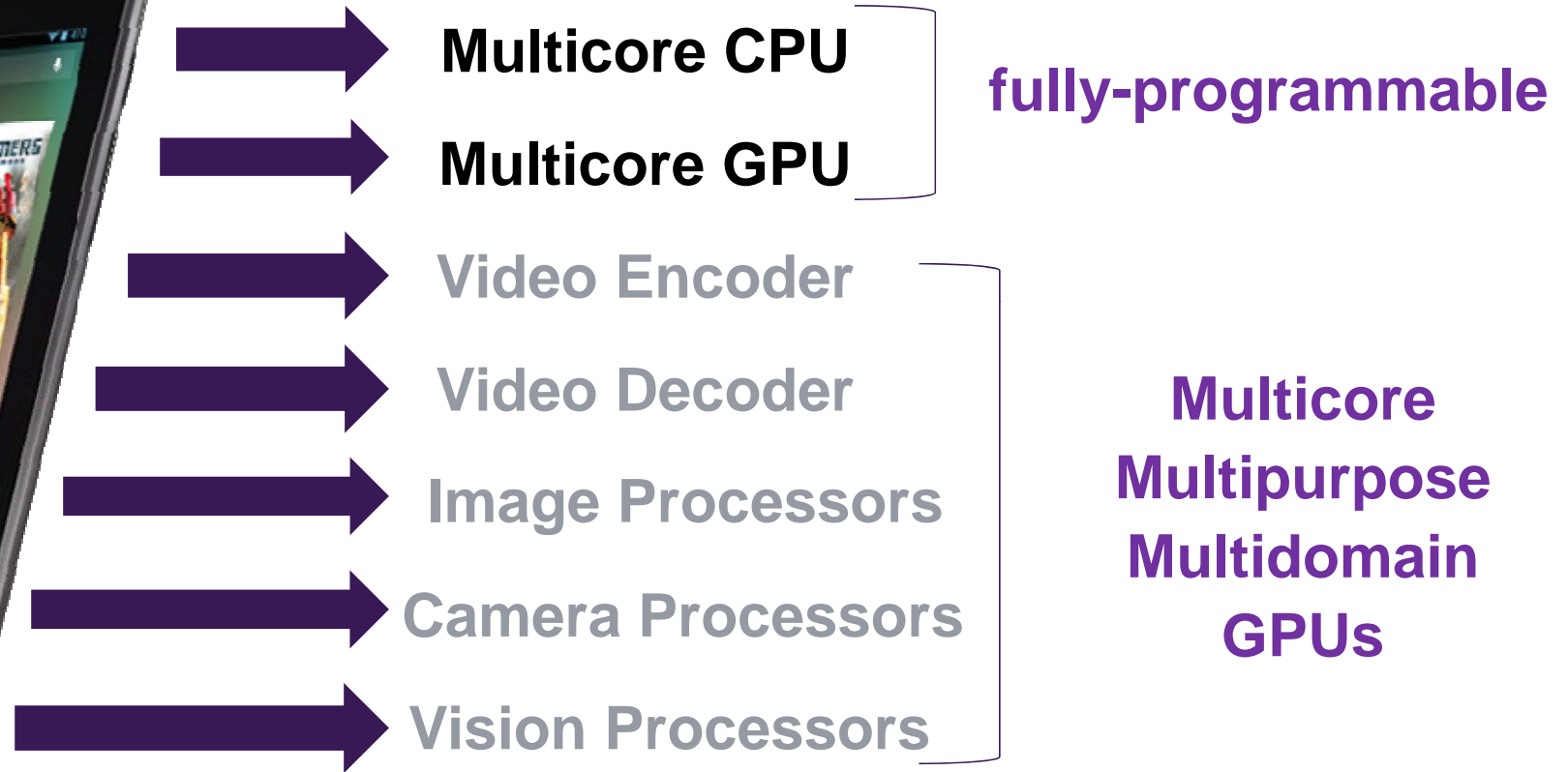
it was reported that at least 30% of the Samsung Gear watches sold by the U.S.-based chain Best Buy were being returned by unsatisfied customers

Application Processor NOW



Market needs SMARTER mobile GPUs

Application Processor FUTURE



Mobile GPUs → Media Processors & GPGPUs

Mobile GPU Challenges



Performance

Latency Wall

Power Consumption

Memory Wall

Low Die Area

Frequency Wall

Adaptability to new Standards

Time to Market



Performance per
 $\text{mm}^2/\text{Watt}/\$$

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mobile graphics

TECHNOLOGY / PROPOSITION

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Portfolio

Ultra low-
power
Graphics IP

Nema Series

Nema|GL
OpenGL|ES 3.0

Nema|CL
OpenCL 2.0

Nema|t
OpenGL|ES1.1

Think Series

ThinkLCD|ML

Think2.5D
DirectFB

ThinkVG
OpenVG 1.1

High
Rich 3D Graphics
Vision Processor
GPGPU

Mid
Vector Graphics
2D Graphics

Low
Text + BMP

performance

Display
Controller

Graphics
Engine

Graphics
Processing
Unit

product range

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Opportunity

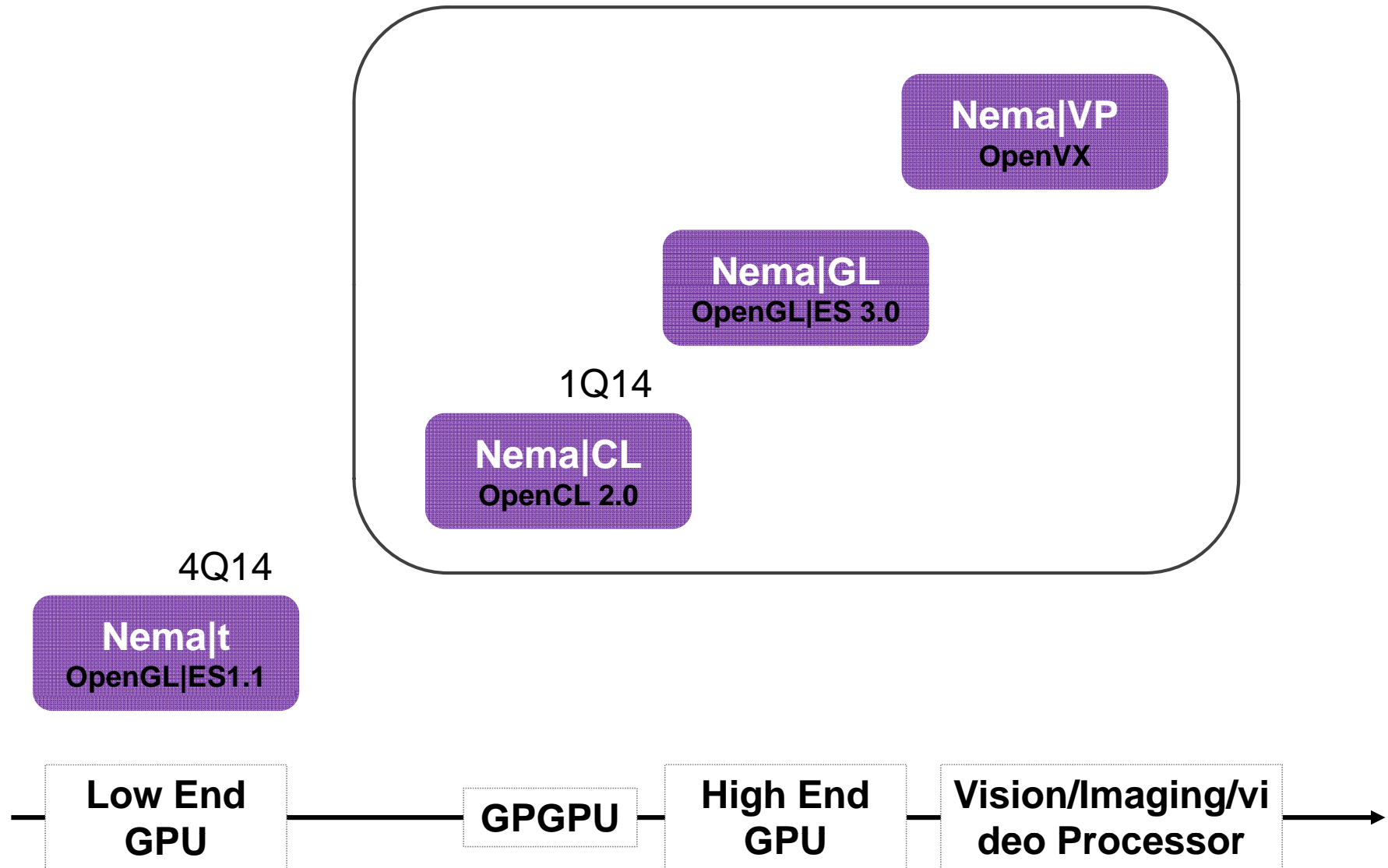
Nema GPU series

Built for the Wearables

- **Power budget** (single-digit milliWatts operations)
- **Small Display Sizes** (e.g., Smartwatches displays)
- **Software** (various “light” OpenGL operations)
 - **Available Memory** (libs and images)
 - **Memory Bandwidth** (various types of compression)

Nema series

NEMA has been specifically developed for the WEARABLE market!



Product Category

First Step

Nema|t, a tiny GPU

OS: RTOS, ucLINUX,
API: DirectFB, uGFX, OpenGL|ES1.1
Interface: AMBA AXI/AHB

Multicore Architecture:

- **VLIW** Core (uNema)
 - Multithread, **Proprietary ISA**
- Ultra low power Rasterizer
- Texture Unit: Cache with software Prefetching,
4:1 Texture Compression
- **Real-time 6:1 FrameBuffer Compression**
- 3D support (z-buffer operations) in software

Application area: Wrist devices (Smart-watch, Medical, Fitness, non Wearable/low power etc.)

First Step

Nema|t – competitive advantage

**Extends device (e.g., Smart-watch)
battery lifetime up to 5 times!**

Compared to the available IoT GPUs Nema|n0

- **Delivers more performance/mWatt**
- Consumes **4x to 10x less power**
- Occupies **4x less silicon area**
- **Saves 3x power consumption** from DDR memory accesses (US patent pending - Proprietary Frame buffer compression)
- Reduces SoC to Display data traffic (US patent pending)

Device Power Consumption

Real life scenario

Smart Watch:

Display 400x400 @ 30fps

Processor running @200MHz

DDR Memory 512MB

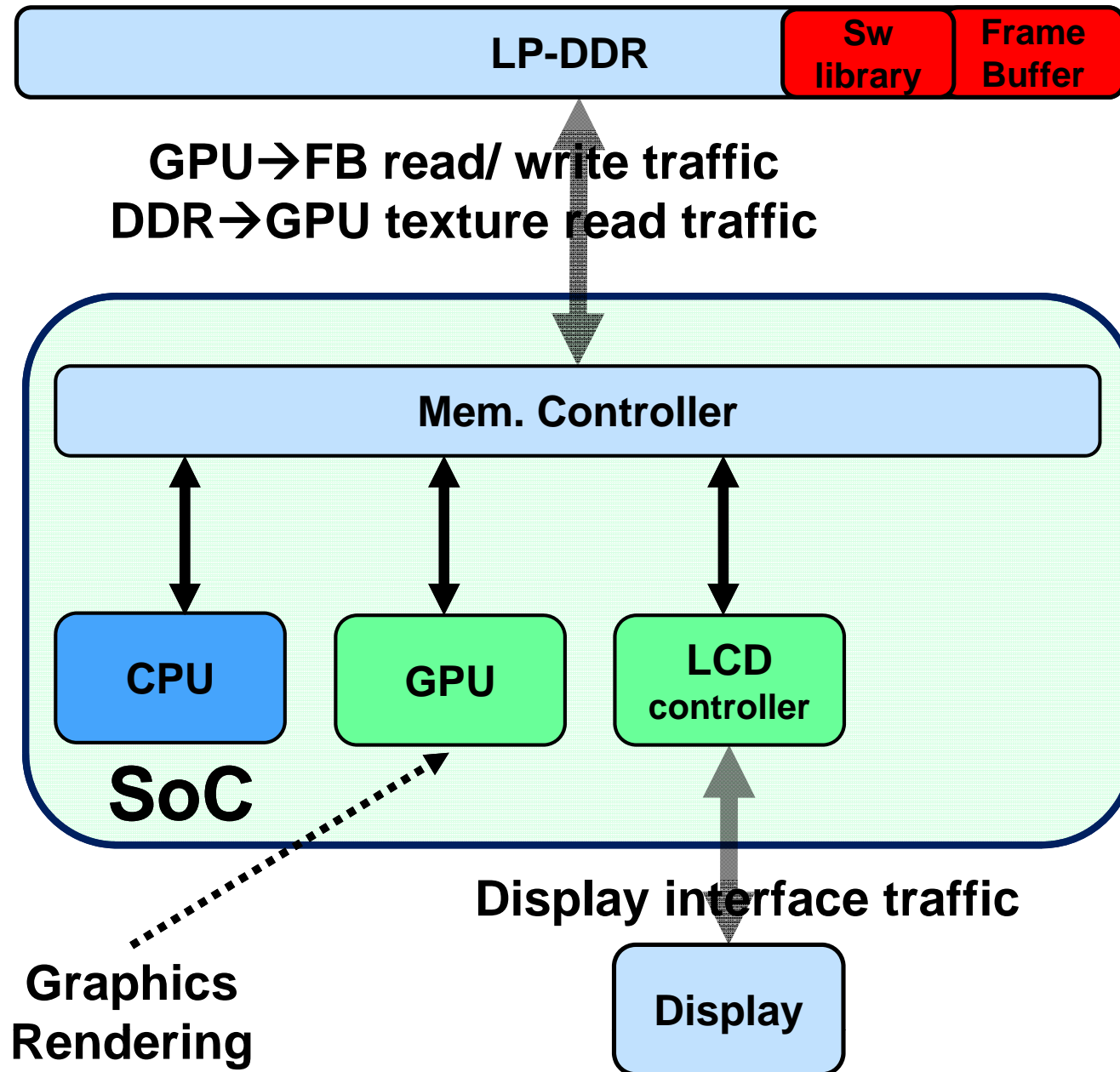
Battery: 320mA Battery

Typical use case

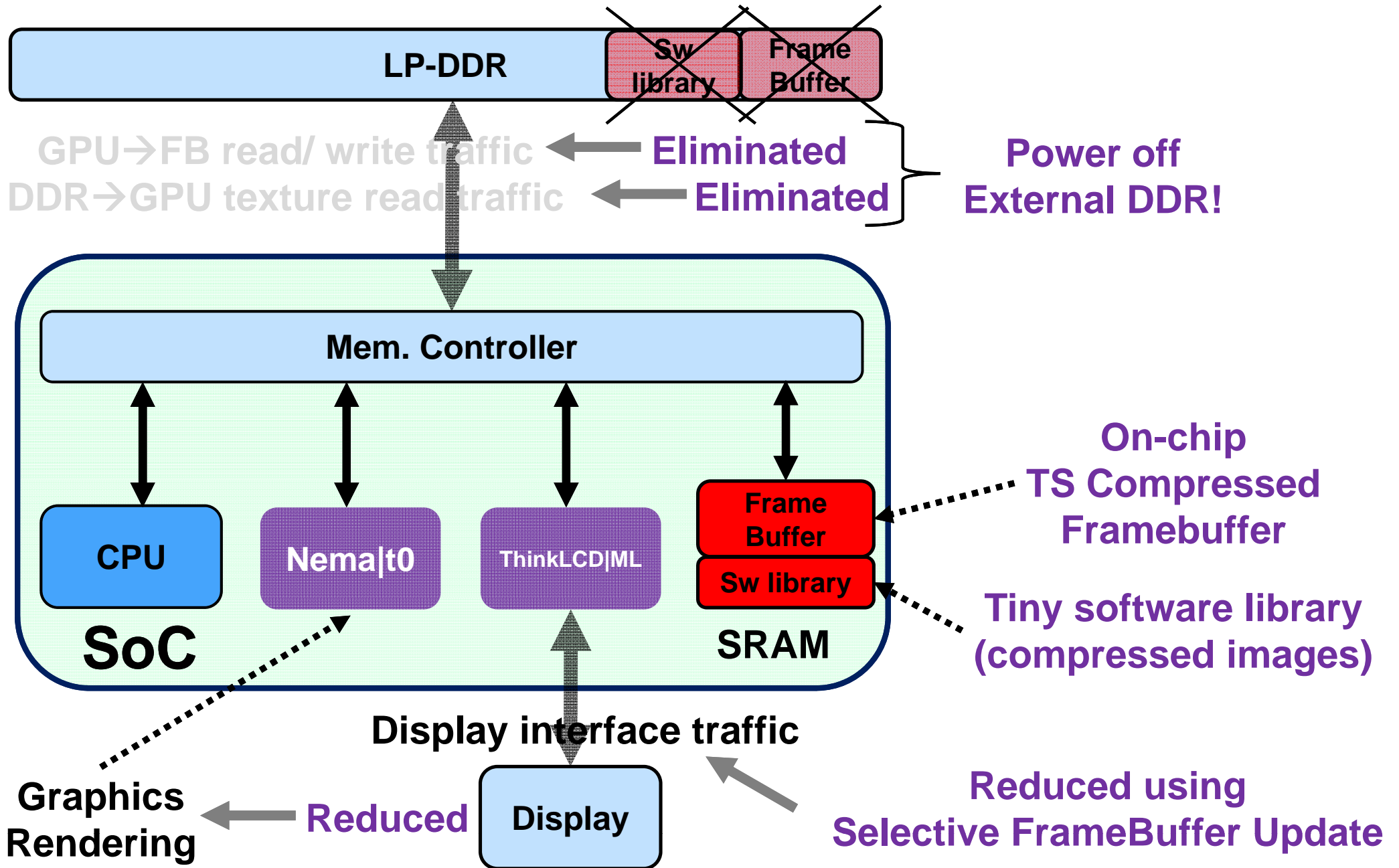
Device power consumption * =
+ SoC power consumption
+ Memory power consumption
+ SoC to Display traffic

*affected from the GPU

System Level Power Consumption



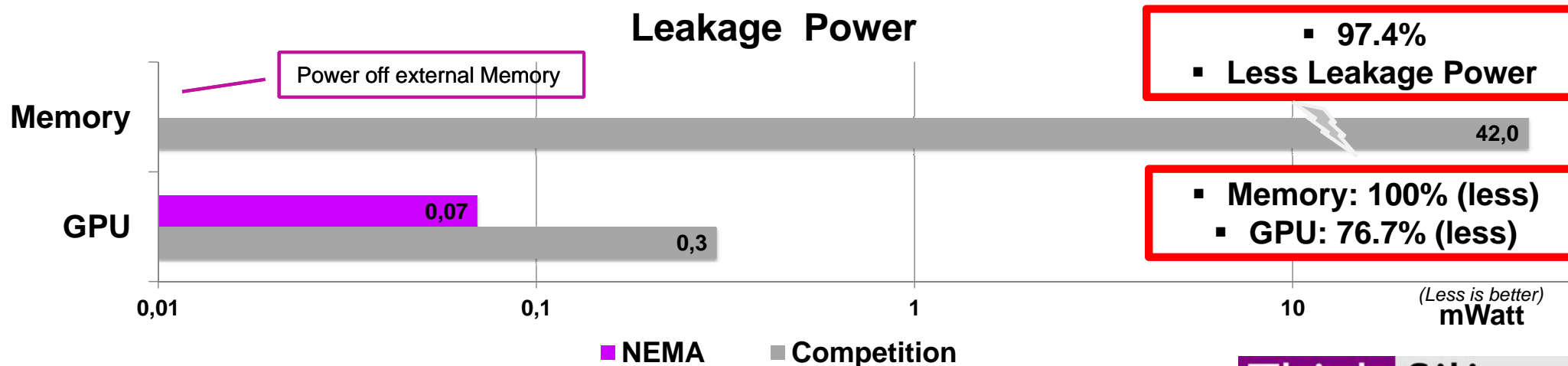
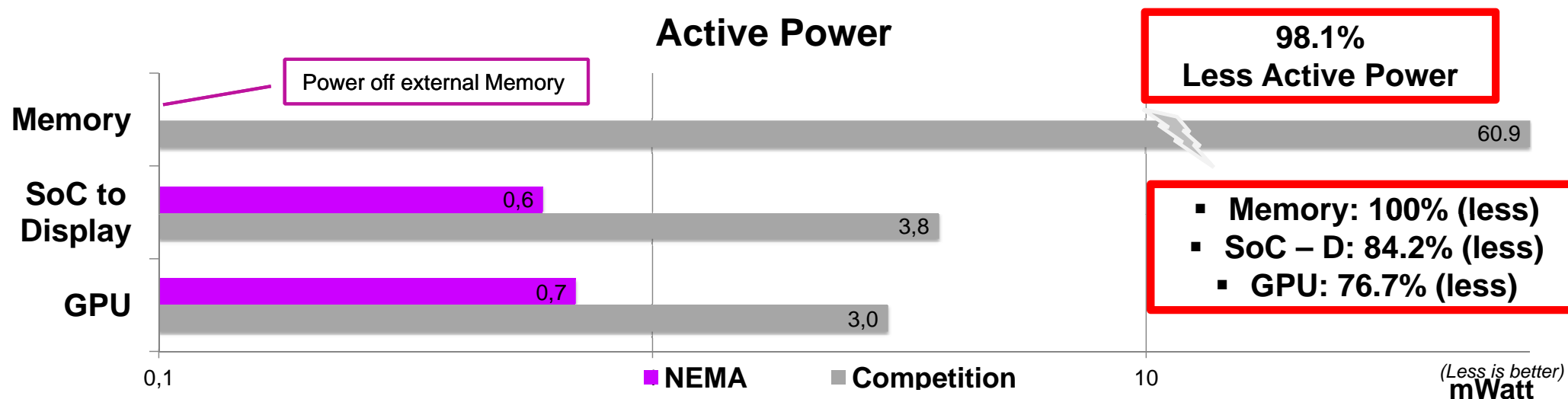
Nema|t power savings



Device Power Consumption Savings: NemaIt

Real life scenario

Smartwatch battery life extension: 5 times!



Nema|GL

Product **Nema|GL**

What? Multi core, ultra threaded GPU



OS: Linux, Android

API: OpenGL|ES 3.0

Toolchain: CLang, LLVM, GLSL-LLVM IR (in-house)

Why?

Low power consumption

Extremely small silicon footprint

Proprietary Compression

Application area:

Smart Glasses, Head Up Displays, Smart Phones 3rdGen,

Tablets 3Gen, Navigation/Tracking-system.

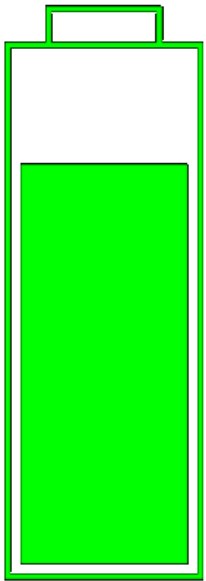
NemaGL – Special Features



Product **Nema|GL + Nema|CL**

Feature: **Compression in**

- Framebuffer
- Texture data
- Z-buffer compression



Feature: **DVFS in**

- Memory-driven core DVFS
- Different number of threads/core

Feature: **Faster single thread performance**

- No Divergent Thread performance (inherit by design- **MIMD not SIMD**) (valuable in GPGPU tasks)
- Compiler driven interlocks & prefetching



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